

Logo

(2-3 concepts, 2 edits)

Monograms or
Wordmarks

\$100

Custom Images,
Drawings or Symbols

\$150

Flyer

(2-3 concepts, 2 edits)

Full page 8.5x11; print
ready files included

\$100

Custom sizes for social
media

\$75

**Social Media
Ad**

(2-3 concepts, 2 edits)

Designed for posting &
promoting exclusively
on social media
platforms

\$60

**Business Card
Design**

(2-3 concepts, 2 edits)

3.5x2, front & back
design; print ready files
included

\$75

Postcard

(2-3 concepts, 2 edits)

4x6 & 5x7 sizes
Front & back design;
print ready files
included

\$75

Brochure <i>(2-3 concepts, 2 edits)</i>	Four panel, 3.5x8.5 when folded; print ready files included	\$150
Newsletter Set up	Set up of newsletter template and embedding of capture form on existing website (must have Mailchimp or Constant Contact account)	\$175
Press Release <i>(2 edits)</i>	Full page (8.5x11), client delivery only, no distribution to media or other outlets	\$100
Invitation <i>(2-3 concepts, 2 edits)</i>	4x6 or 5x7, front only, single panel; print ready and digital files	\$75
Social Media Banner <i>(2-3 concepts, 2 edits)</i>	Digital banners customized for Facebook timeline, twitter timeline, websites or blogs	\$75

PLEASE NOTE: TM Creative Design does NOT offer printing or fulfillment services.

Social Media Subscription

Monthly digital delivery
of 5 custom social
media posts

\$150
(per month)

Monthly digital delivery
of 10 custom social
media posts

\$200
(per month)

Book Cover Design

(2 concepts, 4 edits)

E-book (includes
Kindle) design, front
cover only

\$175

Full wrap around
cover, front, spine, and
back; print ready files
included

\$300

Book Interior Layout

*(for printed books
only)*

5x8 or 6x9, headers,
footers with page
numbers, alignment,
spacing, custom
elements where
applicable, table of
contents, copyright
page, chapter & page
breaks

\$350

Website Packages

TM
Creative Design
Graphics & Branding

Landing Page

\$500

- One page
- brand integration
- banner
- SEO keywords
- social media integration
- domain name connection (**doesn't include domain name purchase**)

Standard

\$1,000

- 4 pages (Home, About, Services, Contact)
- brand integration
- banner
- SEO keywords
- social media integration
- domain name connection (**doesn't include domain name purchase**)
- 30 days of complimentary maintenance

E-Commerce

\$1,500

- 5 pages (Home, About, Services, SHOP, Contact)
- Up to ten items added to Shop
- connection to payment processor
- shipping calculator
- shopping cart
- brand integration
- banner
- SEO keywords
- social media integration
- domain name connection (**doesn't include domain name purchase**)
- 60 days of complimentary maintenance

PLEASE NOTE: TM Creative Design does NOT offer website maintenance. Clients are responsible for all ongoing updates and edits to site after complimentary maintenance ends. Tutorial will be provided on how to edit and update website. Most sites are designed on platforms where it will be easy for clients to make edits on their own. My preferred platform is Weebly, however I can also design on Squarespace or Wix. Designs on Wordpress platform will cost an extra 5%

Author Packages

Basic

\$800

This package is ideal for authors who have completed their manuscripts in a Word document and just need it formatted and readied for print.

- interior layout
- full wrap cover
- proofreading (not the same as editing!)
- .PDF files ready for uploading

Author is responsible for submitting files to publishing platform of their choosing.

Enhanced

\$1,000

This package is ideal for authors who have completed their manuscripts in a Word document need it formatted and readied for print but would also like marketing help.

- interior layout
- full wrap cover
- proofreading (not the same as editing!)
- .PDF files ready for uploading
- 3 marketing ads to promote book
- list of book marketing resources

Author is responsible for submitting files to publishing platform of their choosing.

Premium

\$1,500

This package is ideal for authors who have completed their manuscripts in a Word document and they need the works! Help in all areas!

- interior layout
- full wrap cover
- ebook cover
- developmental editing
- .PDF files ready for uploading
- assistance submitting final files to publishing platform
- landing page (one page website) to promote book
- 2 marketing ads to promote book
- list of book marketing resources

Project Consultation \$100

Due to the COVID-19 pandemic, I am only available for one on one consultations either by phone or video conference. The session will last one hour and we can discuss your project or ideas. I will provide feedback and resources.

DISCLAIMER:

50% of payment is required before the start of the project. Entire payment must be made before files are delivered and/or website is active. Client will receive a PayPal invoice with the option to pay with a credit or debit card.

Prices shown are for specific project and details mentioned. Extra work or time could result in being charged an additional hourly rate of \$75. There is generally a 24-48 hour turn around on graphic design services, 2 weeks for websites, and up to 3-4 weeks for author projects. HOWEVER, the timeframe is contingent on getting all of the information and materials needed from the client to begin the project. Any delays from the client will result in delays in the project delivery.